

## EXECUTIVE-LEVEL PERKS FOR 2026

For programs investing \$75,000 or more, Radisson Blu Mall of America delivers elevated experiences designed to enhance your meeting while keeping your budget focused where it matters most.

# BLU MOMENTUM

## Your Blu Momentum Experience Package Includes

Executive Arrival Moment – Kick off your program with a hosted welcome reception for up to 100 attendees, featuring non-alcoholic beverages and chef-selected bites.

Agenda Accelerator Bundle – An AV essentials package for one main meeting room for one day, provided through our partner AVEX. Includes core meeting equipment to streamline your agenda and keep your program running smoothly.

Blu Experience Credit – Receive a \$1,500 experience credit to elevate your agenda with one of the following:

- Chef-selected refreshment break
- Grab-and-go power lunch
- Themed afternoon reset station

Planner & VIP Upgrade Track – Enhance the stay experience with:

- One VIP room upgrade for the meeting planner with late checkout
- Up to five suite upgrades at the group rate (based on availability)

## EARN AN ADDITIONAL BONUS

Groups that actualize 95% of contracted peak rooms and meet the \$75,000 spend unlock one additional reward:

- Option A: \$2,000 additional experience credit toward food & beverage events
- Option B: One complimentary breakout room rental for one day (set and audiovisual not included)

## PROMOTION DETAILS

Promotion Window – Contracts signed March 1 – June 30, 2026

Eligible Event Dates – March 15 – December 31, 2026

Qualifications – Minimum \$75,000 total event spend (pre-tax, pre-service charge),

Minimum two contracted meeting days, Minimum 75 peak rooms, Applies to new bookings only

## BUILD YOUR MOMENTUM

Connect with our sales team to begin planning your next meeting.