Diamond Service Awards

Bloomington's premier hospitality event

Event Details

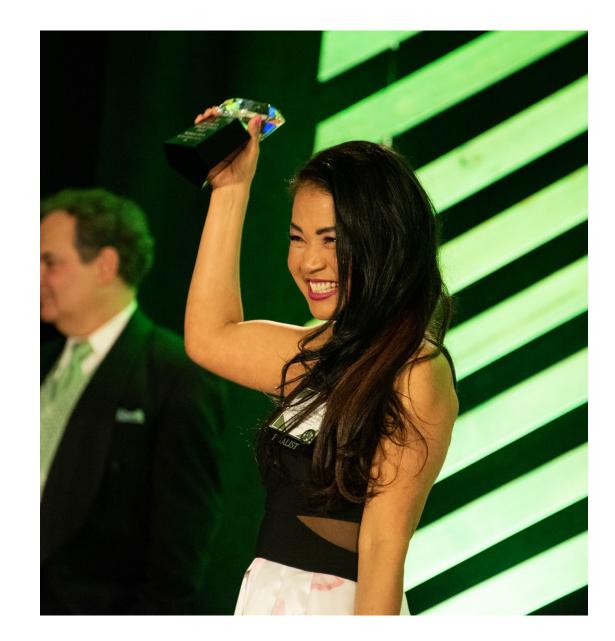
- 24th annual event
- Sunday, March 15, 2020
- DoubleTree by Hilton Bloomington-Minneapolis South
- Over 800 attendees representing local hotels, restaurants, attractions, city government, and businesses
- Only event of its kind in Minnesota and one of a few in the United States





Diamond Service Awards

- Honors front-line Bloomington hospitality
 employees in 17 "best of" categories
- Over 300 nominees are interviewed from hotel, restaurant, and retail businesses
- Spirit of Hospitality Award: Presented to an individual that has contributed to tourism and hospitality service
- Hospitality Hall of Fame Award: Honors recipients' commitment and longevity in the tourism and hospitality industry in Bloomington





Diamond Service Awards



VIEW VIDEO



Sponsor Benefits



Sponsor Benefits

- Visibility with Bloomington hotels, restaurants, and attractions; Mall of America; Twin Cities business leaders
- Local media coverage
- Digital recognition on our <u>website</u> and social media
- Inclusion in digital signage at event
- Inclusion in 1,000 programs at event + 15,000 inserts in Minnesota Monthly magazine
- Mention in pre- and post-event press releases
- Networking opportunities





Sponsorship Levels

Sponsor Levels	Platinum	Gala	Diamond/ Category	Contributing
Logo and link on BCVB website	х	Х		
Listing and link on BCVB website			Х	Х
Logo in video	х	Х	Х	
Logo in printed program	х	Х		
Program listing			Х	Х
Recognition during live event	х	х	х	
Presentation of category award	х	х	х	
Priority seating and event tickets	х	х	х	х
Minnesota Monthly insert	Logo	Logo	Listing	Listing
Value	\$10,000	\$5,000	\$2,500	\$600



Platinum Level

- Premier placement on <u>BCVB</u> <u>website</u>
- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and *Minnesota Monthly* magazine insert
- Priority seating and 10 event tickets
- Post-event report
- Value: \$10,000

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Gala Level

- Premier placement on <u>BCVB</u> <u>website</u>
- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and *Minnesota Monthly* magazine insert
- Priority seating and 5 event tickets
- Post-event report
- Value: \$5,000

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Diamond/Category Level

- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and Minnesota Monthly magazine insert
- Priority seating and 5 event tickets
- Post-event report
- Value: \$2,500





Additional Opportunities

- Program sponsorship
- Photography sponsorship
- Entertainment sponsorship
- Beverage sponsorship
- Dessert sponsorship
- In-kind sponsorship
- Customized opportunities











Thank You

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