

Diamond Service Awards

Bloomington's
premier hospitality
event

Event Details

- 24th annual event
- Sunday, March 15, 2020
- DoubleTree by Hilton Bloomington-Minneapolis South
- Over 800 attendees representing local hotels, restaurants, attractions, city government, and businesses
- Only event of its kind in Minnesota and one of a few in the United States



Diamond Service Awards

- Honors front-line Bloomington hospitality employees in 17 “best of” categories
- Over 300 nominees are interviewed from hotel, restaurant, and retail businesses
- Spirit of Hospitality Award: Presented to an individual that has contributed to tourism and hospitality service
- Hospitality Hall of Fame Award: Honors recipients’ commitment and longevity in the tourism and hospitality industry in Bloomington



Diamond Service Awards



[VIEW VIDEO](#)

Sponsor Benefits



Sponsor Benefits

- Visibility with Bloomington hotels, restaurants, and attractions; Mall of America; Twin Cities business leaders
- Local media coverage
- Digital recognition on our website and social media
- Inclusion in digital signage at event
- Inclusion in 1,000 programs at event + 15,000 inserts in *Minnesota Monthly* magazine
- Mention in pre- and post-event press releases
- Networking opportunities



Sponsorship Levels

Sponsor Levels	Platinum	Gala	Diamond/ Category	Contributing
Logo and link on BCVB website	X	X		
Listing and link on BCVB website			X	X
Logo in video	X	X	X	
Logo in printed program	X	X		
Program listing			X	X
Recognition during live event	X	X	X	
Presentation of category award	X	X	X	
Priority seating and event tickets	X	X	X	X
<i>Minnesota Monthly</i> insert	Logo	Logo	Listing	Listing
Value	\$10,000	\$5,000	\$2,500	\$600

Platinum Level

- Premier placement on [BCVB website](#)
- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and *Minnesota Monthly* magazine insert
- Priority seating and 10 event tickets
- Post-event report
- **Value: \$10,000**



Gala Level

- Premier placement on [BCVB website](#)
- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and *Minnesota Monthly* magazine insert
- Priority seating and 5 event tickets
- Post-event report
- **Value: \$5,000**



Diamond/Category Level

- Opportunity to introduce and present an award on stage
- Inclusion in digital signage at event
- Recognition during live event
- Inclusion in event program and *Minnesota Monthly* magazine insert
- Priority seating and 5 event tickets
- Post-event report
- **Value: \$2,500**



Additional Opportunities

- Program sponsorship
- Photography sponsorship
- Entertainment sponsorship
- Beverage sponsorship
- Dessert sponsorship
- In-kind sponsorship
- Customized opportunities



Previous Sponsors





Thank You

Sherri Mullery

Vice President of Business & Foundation Sponsorships

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